

Hi! I'm Katy Brunette. Nice to "e-meet" you.

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A LITTLE ABOUT ME

UX/UI designer by trade, humanist by heart. I pride myself on my attention to detail and ability to communicate effectively across all channels and with differing communication styles from my own. I also hold a very deep level of empathy and understanding for the user experience, the customer experience, and the overall human experience. I love problem-solving and finding new ways to make experiences the best they can possibly be, no matter the medium, and no matter the user.

SKILLS

- UX/UI design
- Figma
- Adobe Creative Suite
- Kentico CMS
- Visual Studio
- Azure DevOps
- SharePoint
- Oracle Eloqua
- Effective communication
- Creative & design thinking
- High attention to detail
- Cross-functional collaboration
- Usability and accessibility
- Wireframing
- Proofreading & copyediting
- Agile methodology
- Scrum Master/Scrum framework
- Journey mapping & personas
- User research & testing
- A/B testing
- Prototyping and mock-ups
- HTML and CSS development
- Email design & marketing campaigns
- Graphic design & typography

EXPERIENCE

UX Designer & Systems Analyst II 12/2016 - 02/2026
Madison Gas and Electric Company *Madison, WI* 9 years, 2 months

- Maintained and updated all company websites via the Kentico CMS
- Designed and developed new features using HTML, CSS, and ASP.NET Core (MVC)
- Wireframed, mocked up, and prototyped new pages, features, and layouts
- Conducted user research and usability testing (qualitative and quantitative)
- Collaborated across departments to define user journeys, pain points, and then used that information to improve the digital experience for customers
- Developed email campaigns, pages, forms, and dynamic content in Oracle Eloqua
- Maintained, updated contact records, and cleaned up data within Oracle Eloqua

Desktop Publisher 07/2016 - 11/2016
The Geo Group Corporation *Madison, WI* 4 months

- Formatted various types of documents and materials in translated languages
- Modified and recreated graphics and images for translated versions
- Prepped and packaged all documents and files for transport
- Cleaned up, adjusted layouts to fit within given parameters and match originals

Digital Print Operator 06/2014 - 11/2015
OneTouchPoint *Madison, WI* 1 year, 5 months

- Operated print and finishing equipment in a high-volume production center
- Designed and edited projects using Microsoft Office and Adobe Creative Suite
- Restocked and maintained large-scale printers and copiers

Mail & Print Room Operator 08/2010 - 06/2014
Gordon Flesch Company *Madison, WI* 3 years, 10 months

- Sorted and delivered all incoming, outgoing, and inter-office mail and shipments
- Processed and applied postage to all outgoing mail
- Ran all in-house print jobs on a Canon C9065 Advanced Pro machine (flyers, invites, brochures, booklets, posters, etc.)
- Designed, edited, and improved documents, files, and photos
- Managed and coordinated printer maintenance requests and ordered supplies for all on-site machines

EDUCATION



Bachelor of Science: Web Design & Development 05/2016
Full Sail University *Winter Park, FL*

- Advanced Achievement Award Recipient



Associate of Arts: Visual Communications 12/2010
Madison College *Madison, WI*

LANGUAGES

French:



Limited

CERTIFICATIONS

- **Figma: Building Animations and Interactions**, LinkedIn Learning, Issued Feb. 2026
- **Figma Essential Training**, LinkedIn Learning, Issued Feb. 2026
- **Proofreading and Copyediting 101**, Universal Class, Issued Jan. 2018
- **HTML & CSS Advanced**, Madison College School of Professional and Continuing Education, Issued Nov. 2017

WEB & SOCIAL

- www.brunetteworx.com
- www.linkedin.com/in/katybrunette